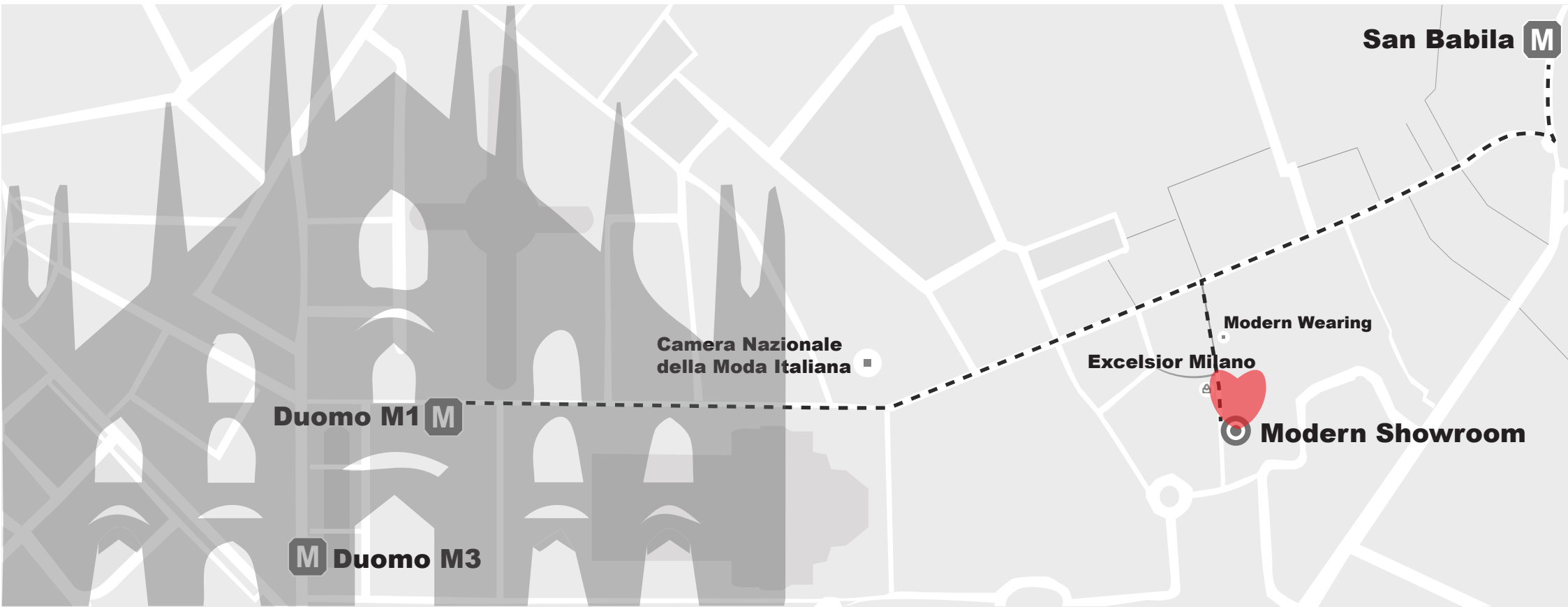


# MODERN\_SHOWROOM



**CONTINUOUSLY INNOVATING**

## AGENCY OFFER

- EXCLUSIVE RIGHTS TO NATIONAL & INTERNATIONAL MARKETS, REPRESENTATIVE SPACE FOR THE WHOLE SEASON, WEBSITE PROMOTION SERVICES, SOCIAL MEDIA MARKETING, MAILING OF CATALOGUES AND INVITATIONS.

## MANAGEMENT

- HANDLE SALES CAMPAIGN IN THE VARIOUS SEGMENTS OF COMMUNICATION WITH NEW AND EXISTING CLIENTS, POST-CAMPAIGN ADMINISTRATIVE SERVICES AND PAYMENT PROCESSING. COLLECTING ORDERS, CONFIRMATIONS AND PAYMENTS.

## CUSTOMER RELATIONSHIPS

- MANAGE INTERNAL CRM TO EXTEND THE DATABASE OF A DEDICATED LEADS OF CLIENTELE, CREATE TARGET LISTS FOR EACH CATEGORY OF BUYERS.

## POSITIONING

- IN ORDER TO POSITION PRODUCTS OR BRANDS, WE PROVIDE A SUITABLE MARKETING MIX. PROMOTING EACH BRAND WITH DISTINGUISHING FEATURES.

## ADDITIONAL PROJECTS

- IN ORDER TO IMPROVE OUR PERFORMANCE WE HELP BRANDS AND BUYERS TO INTERACT WITH EACH OTHER. OUR ABILITY AND CREATIVITY IS SUPPORTED BY A TEAM OF DEVELOPERS THAT HELP IMPROVE THEIR BUSINESSES.



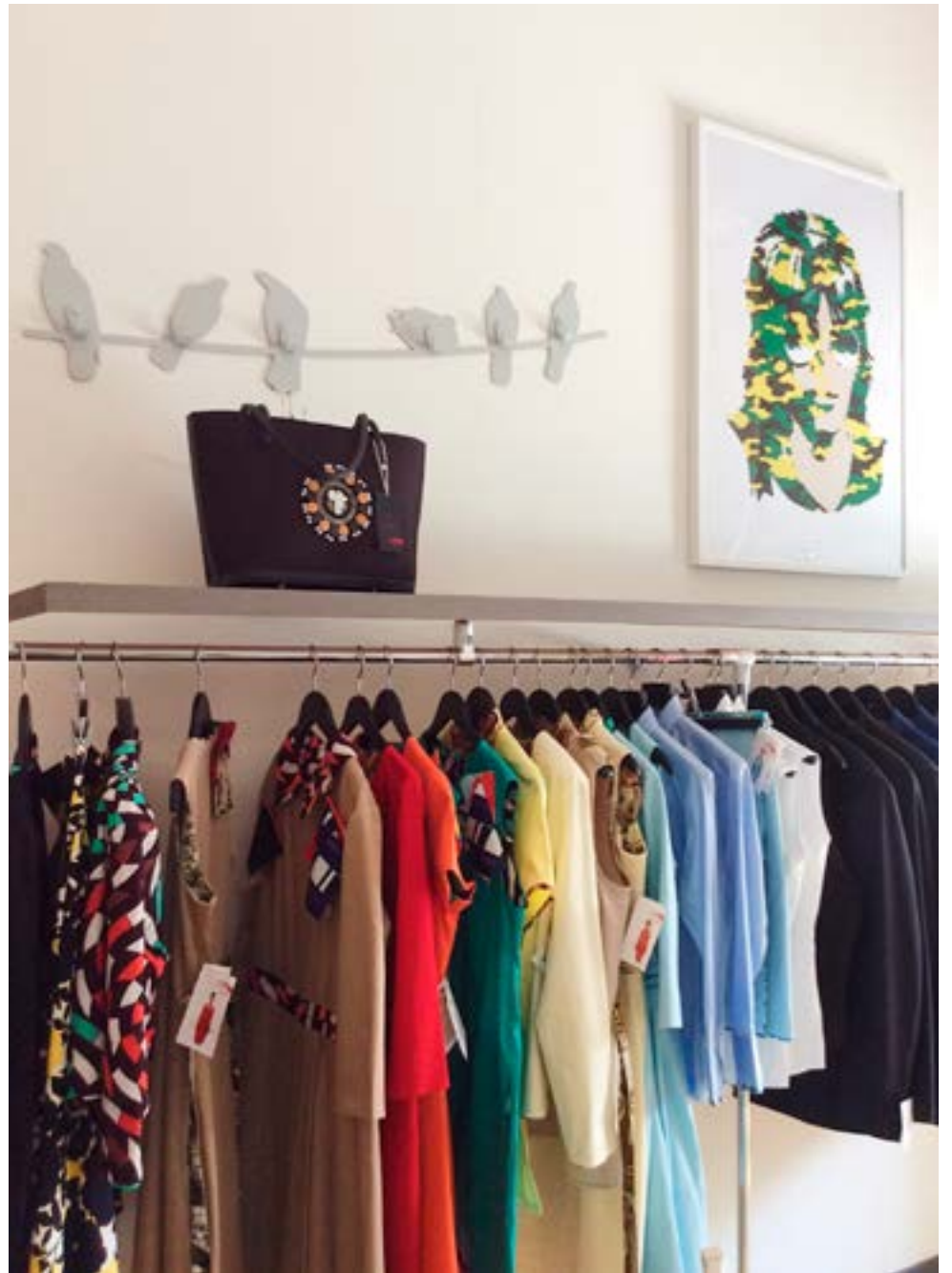














# **MODERN**\_WEARING **E-COMMERCE MARKETPLACE**

## **ONLINE MARKETPLACE**

A GREAT OPPORTUNITY FOR THE BRANDS TO SELL WORLDWIDE DIRECTLY TO INTERNATIONAL CUSTOMERS THE ITEMS ALREADY IN STOCK WITHIN OUR E-COMMERCE SERVICES. THIS FUNCTION HAS A MARKETPLACE FOR THOSE BRANDS THAT NEED TO MANAGE AND PUBLISH INDEPENDENTLY DIRECTLY IN THEIR PANEL.

## **SOCIAL MEDIA MARKETING**

IN ADDITION, WE SEND OUT A NEWSLETTER EVERY WEEK TALKING ABOUT OUR CATEGORIES OF PRODUCTS AND BRANDS, FOCUSING EACH WEEK ON A DIFFERENT BRAND, IN ORDER TO GIVE EACH ONE ITS DESERVING IMPORTANCE. WE PROMOTE OUR BRANDS USING FACEBOOK - INSTAGRAM - GOOGLE PLUS - GOOGLE ADWORDS.

## **DATA BASE & LEADS**

WE HANDLE EACH CAMPAIGN BY POSITIONING OUR TARGET CLIENTS OF EITHER GENDER FROM THE AGES 20 TO 50 PUBLICALLY REACHING OUT TO UP TO 18 MILLION VIEWERS. OUR CLIENT DATABASE COUNTS MORE THAN 10.000 BUYERS E-MAILS FROM ALL OVER THE WORLD (*EUROPE, RUSSIA, MIDDLE EAST, FAR EAST AND USA*).

## **VISIBILITY**

WE ASSURE VISIBILITY ON THE INTERNET AND THE CHANCE TO BE LINKED TO A WELL KNOWN NAME SUCH AS *MODERN*\_WEARING WHICH ALONE BRINGS CONVERSIONS ON CHART AND MARKETING RESULTS.



**MODERN**\_SHOWROOM



A PERROT. LIANA CAMBA.

MODERNwearing



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# APP\_SERVICES



WE ARE ALL IN ON THE MOVE, THAT'S THE WAY WE COMMUNICATE TODAY. MODERN APP IS AN OPPORTUNITY TO DISPLAY YOUR COMPANY WITH A QUICK IMPACT. YOUR SHOWCASE IN THE APPLICATION WILL HELP YOU GIVE UPDATES TO YOUR NETWORK. MOREOVER, ALL THE USERS CAN SHARE ON SOCIAL NETWORKS YOUR DATA, PHOTO GALLERY, VIDEO GALLERY.

## STORES - ONLINE SHOPS - FLAG STORES

THIS IS A DATABASE WE CREATE IN ORDER TO SHOWCASE AND FACILITATE CUSTOMERS IN FINDING NEW SHOPPING EXPERIENCES.

**GEOLOCATION SOON ACTIVE.**

## BRANDS

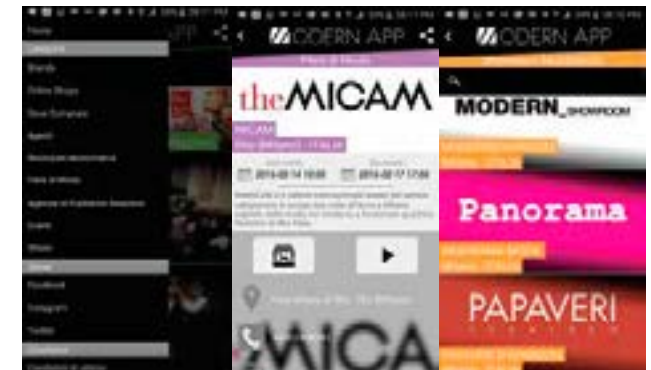
A SELECTION OF WORLDWIDE BRANDS ALWAYS CREATIVE AND EXCLUSIVE, WITH A CERTAIN MARKET PRESENCE. **LOGIN AND GEOLOCATION SOON ACTIVE.**

## SHOWROOM MULTIBRANDS

A COMMERCIAL NETWORK OF BRANDS AND STORES JOINS THE BEST FASHION REPRESENTATIVES, BASED IN MILAN, PARIS, NEW YORK, TOKYO

## PRESS AGENCIES

SHOWS, EVENTS, PARTY, SHOOTING, MARKETING CAMPAIGNS, ALL OF THEM BELONG TO THE ART DIRECTION OF A PR.



# SERVICE FEES

	CONTENTS	FREE	100 €	366 €	2K €	3K €	5K €
<b>MODERN_SHOWROOM</b>	DISPLAY IN PHYSICAL SHOWROOM SPACE				✓	✓	✓
	WEB AND SOCIAL MEDIA MARKETING				✓	✓	✓
	TARGET BUYER LIST & PROSPECTIONS					✓	✓
	DIRECT MAILING INVITATION				✓	✓	✓
	STATISTICS OF UNIQUE VISITORS						✓
	HANDLING OF ORDERS AND PAYMENT				✓	✓	✓
	COMMISSIONS 15% ON SALES				✓	✓	✓
	ONE SPONSORED POST ON SOCIALS						✓
<b>MODERN_WEARING E-COMMERCE</b>	10 ITEMS DISPLAYED IN SHOP ONLINE		✓				
	PAYMENT COMPENSATION WITH 35% COMMISSION		✓				
	POSITIONING AND SOCIAL MEDIA MARKETING		✓				
	SUBSCRIPTION MONTHLY FEE		✓				
<b>MODERN_WEARING MARKETPLACE</b>	10 ITEMS DISPLAYED IN SHOP ONLINE	✓					
	DIRECT PAYMENTS PLUS 35% COMMISSION	✓					
	POSITIONING AND SOCIAL MEDIA MARKETING	✓					
	SUBSCRIPTION MONTHLY FEE	✓					
<b>MODERN APP</b>	DISPLAY UP TO 3 WINDOWS IN THE APP			✓			
	FREE APP DOWNLOADS			✓			
	SOCIAL MEDIA PROMOTION			✓			
	BLOG POSTS			✓			
	QR CODES IN STORES & SHOWROOMS			✓			
	SEMI ANNUAL SUBSCRIPTION			✓			



**MODERN**\_SHOWROOM  
**DISTRIBUTION**

 GALLERIA DEL CORSO 4, MILANO, ITALY